




B2G Connect
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Connecting Your Business

to Valuable Government Contracts

Your Trusted Partner for Registrations,
Certifications, and Winning
Government Contracts.

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 B2GConnect.com



WELCOME

TO THE GOVERNMENT CONTRACTING SECTOR.

Who is **B2G** CONNECT?

Our services include market research, proposal writing, contract administration, and more. We work with you to tailor our services to your specific needs. With our team of experts, we can help you navigate the complex regulations and requirements necessary to land a contract with the government. By choosing B2G Connect as your partner, you've made the right choice—one that prioritizes your success and provides you with a dedicated team committed to guiding you every step of the way. B2G Connect is prepared to help in any way possible and give you the best chance to succeed using the following tactics.

Certification Services

- GSA Schedule Contracting
- SAM Registration & Renewal
- WOSB/EDWOSB Certification
- VOSB/SDVOSB Certification
- Minority Business Enterprise (MBE)
- Women Business Enterprise (WBE)
- Veteran Business Enterprise (VBE)
- 8(a) Certification
- HUBZone Certification

Marketing Services

- Registrations
- Capability Statements
- Bid Proposal Writing
- Supplier Diversity Programs
- Gov Expert Lead Aggregator
- Capabilities Statements
- Proposal Management
- Business Development
- Web Development
- Email Marketing

“We understand the importance of personalized communication and building strong client relationships.”

Your success in marketing to the Government is our success, and we are eager to help you thrive at the Federal, State, Local, and Municipal levels.



Why Choose B2G CONNECT?



Overview

Navigating the federal contracting maze can be challenging without the proper steps. It takes knowledge, patience, and understanding to succeed in this environment. With B2G Connect and our team of experts, we simplify the process, helping you efficiently navigate the path to securing contracts.



“ B2G Connects Your Business to Government Contracts with Expert Support and Streamlined Solutions. ”



Your Search is Over.

B2G connect finds you the most pertinent opportunities that align with your business & revenue goals.

Challenge

Take a moment to ask yourself the questions listed below and determine if your business could benefit from expert guidance. Companies of all sizes, across the globe, regularly outsource essential services like IT, hiring, HR, and accounting to operate more efficiently. However, when it comes to government registrations and contracting, the process is far more complex, requiring specialized knowledge, careful attention to detail, and a thorough understanding of compliance requirements. Navigating this intricate landscape without the right support can be overwhelming—but with the proper expertise, you can unlock significant opportunities for growth and success.

01. Do you have an active SAM registration and understand its importance for federal contracts?
02. Does your business qualify for WOSB, VOSB, 8(a), HUBZone, or SDVOSB set-aside certifications?
03. Are you registered with DSBS, FBO, or FEMA to find government contracting opportunities?
04. Do you know which NAICS codes apply to your business and how they impact contract eligibility?
05. Can you easily locate and connect with government buyers and procurement officers?
06. Do you know how to prepare a capabilities statement and submit competitive contract bids?
07. Are you ready to maintain compliance and leverage certifications for long-term contract success?

Business to Government

CONTRACTING

We appreciate the opportunity to speak with you and evaluate your company for the potential of a B2G Contracting Vehicle to eliminate the open bid processes. B2G Contracting vehicles were put into place to allow Government Buyers the ability to streamline their purchasing process.

“ I Am Busy. Why Would I Want to Take On Government Contracts? ”

The U.S. Government operates as a business and is the world's largest consumer. Government contracting is a lucrative and highly rewarding opportunity that allows businesses to reach their earning potential while diversifying their sales portfolio. On average, the federal government spends over \$1.4 billion a day on the goods and services it needs to operate.

The government consistently spends money to operate like any other business. Approximately 23 percent of this spending is dedicated to small businesses, reflecting the government's recognition of their vital role in driving economic growth.



Become Designated Vendor

Government buyers are strictly regulated by the Federal Acquisition Regulations (FAR), making compliance essential but challenging. Securing contracts like the GSA Schedule involves more than just paperwork—it requires strategic planning, detailed documentation, and extensive knowledge of procurement processes. Without proper guidance, businesses can face overwhelming paperwork, lengthy timelines, and missed opportunities. With over 25 years of combined government contracting experience, B2G Connect streamlines the process, helping businesses secure lucrative government contracts efficiently and effectively.

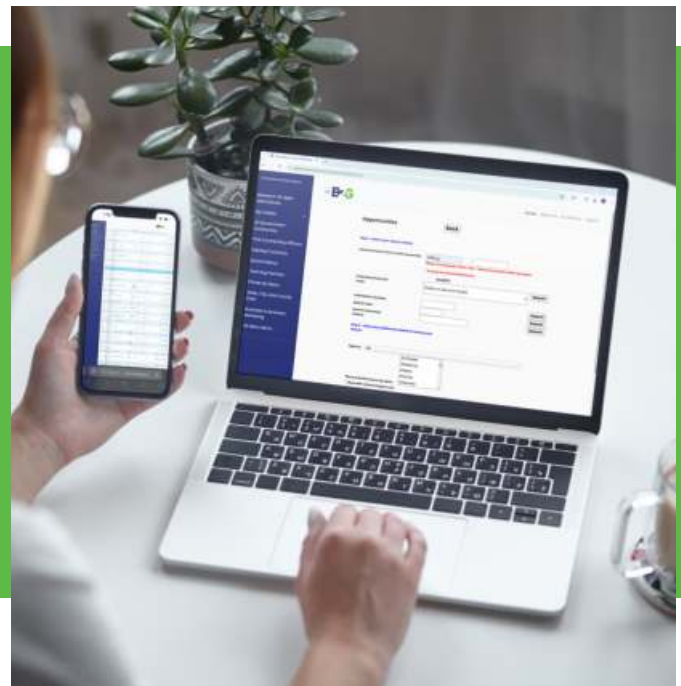
01. **Compliance Expertise:** We guide you through FAR regulations, ensuring you meet all compliance requirements to qualify.
02. **Streamlined GSA Listings:** Our experts handle the complexities of securing GSA Schedules, making you a preferred government vendor.
03. **Proposal & Pricing Strategy:** We develop strong proposals and pricing strategies, laying a solid foundation for long-term success.
04. **End-to-End Support:** From registrations to contract management, we manage the process so you can focus on running your business.

Our GovConnect® Database

B2G Connect is a proprietary database that pulls information from over 5,500 government websites and updates four times a day. It provides access to government purchasing agents, local, state, and federal opportunities, recompleted and expiring contracts, teaming partners, and prime contractors. You can set up your profile to receive daily opportunities by selecting your keywords, NAICS codes, and PSCs. This is the ultimate tool for working with the government.

You May Be Asking Yourself:

01. Why am I wasting so much time looking for opportunities?
02. Why can't I find someone to help me break through the barrier of contracting?
03. Can't I just email the people spending the money?
04. What contracts are the best fit for me and my business?



What's Inside Our Database?

- Contact data for all purchasing agencies & contractors.
- Daily emails showing what contracts are available to bid on.
- Opportunities from 2,200 state and local organizations.
- Solicitations & awards from all Military and Federal Agencies.
- Expiring Contracts for the next five (5) years.
- Teaming contracts for all agencies.
- Lists of CIOs, Public Works, HR & Purchasing for US Government, as well as State & Local Agencies.
- Directory of all Government activities.
- Recent prices and payment history.
- Technical data including 600,000 sets of drawings.
- Research Competitor's Contract Award History.
- Database of 800,000 companies - (610,000 emails) filtered by: Keyword, NAICS, Federal Supply Group & Professional Service Class.
- Database of all procurement officials filtered by: NAICS, Zips, Agency, Professional Service Class & Federal Supply Class.
- Provides access to expiring contracts for proactive opportunities filtered by: NAICS Availability, Key Words & Service code.

The B2G Connect database offers unmatched research data, marketing insights, and bid opportunities. Users can easily access federal acquisition details, including key contacts and current contractors. B2G provides two systems—daily email alerts and the Select platform—to notify businesses of opportunities tailored to their profiles. These alerts include vital bid information and technical data to support research, (marketing, and sales efforts).